

Victoria's Volunteering Portal

Register your opportunities now & win free graphic design services!

Victoria's Volunteering Portal is the new gateway to volunteering information, tools and resources for the Victorian public, and for Victorian community sector organisations.

Since its launch on 9 May 2010, Victoria's Volunteering Portal has quickly become recognised as the entry point to volunteering in Victoria. The portal is a community asset which is sponsored and managed by the Department of Planning and Community Development.

The portal will be launching a state-of-the-art volunteer opportunity matching service on 24 September 2010, which will include powerful functionality targeted to the needs of organisations and current and prospective volunteers.

Portal Benefits

By using the Victoria's Volunteering Portal, your organisation will benefit from:

- Using a new and powerful volunteer matching service to advertise volunteering opportunities. The portal's widespread exposure and targeted matching service means that you can expect a greater quality and quantity of volunteers to offer their services to your organisation.
- Owning a 'lite', easy-to-use webpage with a friendly URL for your organisation in Victoria's Volunteering Portal, which the public will recognise as the authoritative gateway to volunteer information and resources in Victoria with an expected high volume of usage and traffic.
- Receiving much broader exposure of your organisation to the public via the portal's "I can do that*" Awareness and Recruitment Campaign, which will use TV and radio commercials, and print and online media advertisements to promote the portal. Organisations that have a web presence and opportunities listed on the portal will benefit from exposure to the tens of thousands of Victorians who will search for opportunities.
- The ability to communicate, collaborate and share best practice information and knowledge in managing, recruiting and retaining volunteers with other like-minded community organisations via a dedicated wiki (an easy-to-use shared web space).
- The portal's 'Best Practice Toolkit', containing best practice information and resources including leadership, operational management, legal requirements, financial management, human resources, communications and marketing, ICT and other key areas.
- The opportunity to apply for further funding and grants which are aligned with usage of the portal to strengthen volunteering in Victoria.



Volunteer Opportunity Upload

To ensure that the matching service on Victoria's Volunteering Portal is populated with as many volunteering opportunities as possible for its release on 24 September 2010, the Portal Team will be inviting you to send through opportunities prior to the release. This will be a simple two step process:

1. Register your organisation
2. Upload your opportunities

To complete these steps, please visit <http://volunteer.vic.gov.au/opportunities.html>

Portal Poster Design – Free professional design services for your organisation

In addition to all the benefits of using Victoria's Volunteering Portal, the Portal Team will be providing a free poster design service to the value of \$1000 for 50 randomly-chosen organisations that upload opportunities by 13 September 2010. The Poster Design will provide these organisations with the design of a professional, co-branded poster which can be used to promote and raise awareness of the organisation, recognise their volunteers and recruit new volunteers.

Dates

- 26 August 2010 – Volunteer opportunity upload opens to organisations.
- 13 September 2010 – Closing date to be eligible for Portal Poster Design competition.
- 24 September 2010 – Victoria's Volunteering Portal matching service and 'lite' organisation websites released.
- 24 September 2010 – New TV, radio, print and online media campaign launched statewide to promote Victoria's Volunteering Portal.

Further Information

If you have any queries or require further information, please contact the Project Team for Victoria's Volunteering Portal via:

Ph: 03 9658 4393

Email: feedback@volunteer.vic.gov.au

