

Women's Sport: INSPIRE • LEAD • SUCCEED
Tuesday 27 October 2009 – Caulfield Racecourse

- 8.30 am Registration/Tea/Coffee
- 9.00 am Welcome to Country (Aunty Joy Murphy – to be confirmed)
- 9.05 am Introduction by **vicsport** Chair – **Ian Buckingham**
- 9.10 am **Minister James Merlino, Minister for Sport and Recreation**
Opening address

Leading the way - facilitated by Dr Emma Sherry
(Lecturer in Sport Management at La Trobe University)

- 9.30 am **Mark McAllion** (CEO **vicsport**)
- **vicsport** overview
 - Challenging the traditional delivery of sport including
 - VicHealth funded Good Governance Project
 - SRV funded Professional Development and Mentoring program
 - SRV funded Female Administrators Network.
- Todd Harper** (CEO VicHealth)
- VicHealth Overview
 - challenging and developing and sport and recreation sector including
 - strategies and alternatives to alcohol and fast food sponsorship
 - Sport and recreation – Health Prevention rather than cure
- James Montgomery** (Director of Community Sport and Recreation, SRV)
- Department of Planning and Community Development / SRV overview
 - The role of sport and recreation within government and community
 - a current women's sport and recreation profile & its changing parameters
 - sector policy settings and implications for women's sport and recreation
- Anne Marie Harrison** (CEO VIS)
- Reviewing Victoria's performance at Beijing
 - Preparing for Delhi and London
 - Analysing the potential implications of the Crawford report

Welcome from Master of Ceremonies, Angela Pippas (Sports Journalist & Radio personality)

- 10.15 am **Angela Pippas** to introduce herself, welcome participants and outline the day's program.

Be inspired: athlete's values, experiences and contribution to sport – Nicole Livingstone (Former Australian Swimmer)

10.30 am Reflecting the "inspire, lead, succeed:" conference theme, Nicole will discuss her journey of what sport has done for her and now what she is giving back and doing for sport!

11.10 am **Morning Tea**

Making it happen: Respect and Responsibility in Sport and Recreation

11.30 am **Jan Cooper (Australian Football League) and Chyloe Kurdas (AFL Victoria)**

Jan and Chyloe will highlight the initiation, implementation and evaluation phases of AFL's Respect and Responsibility program from a National, State and Club perspective. They will answer such topics as:

- What initiated the thought process and implementation of the Respect and Responsibility program?
- What impact / affect has the Respect and Responsibility program had on players and administrators?
- What major influences and personnel made it happen?
- Is the culture of clubs and players changing as a result of the program?
- What is working and what needs further improvement?
- Is the program being constantly re-defined as issues come to hand?
- Where do the AFL and AFL Victoria go from here?

Personal Journeys

12.00 noon Angela Pippas to host a Question and Answer Session with:

- **Lois Appleby: Former CEO of Tourism Victoria and Sydney 2000 Paralympic Games**
- **Sharelle McMahon: Captain of Diamonds and Vixens Netball Team**
- **Allison Tranquilli: Former WNBL and Australian Basketball Team**
- **Mel Jones: Former Australian Women's Cricket Team**
- **David McAllister: Artistic Director of The Australian Ballet Company**

12.45 pm **Lunch and Networking Opportunities**

1.25 pm **Women's Circus Group**

At the starting gate with Tracy Bartram (Entertainer)

1.45 pm Tracy's journey, involvement in the media, passion towards women's equality, women in sport and women' sport, her involvement in the Victorian Women's Trust

Setting the agenda for Women's Sport – Sue Cormack (Consultant) & Emma Sherry (Lecturer)

2.30 pm Round table discussions and input into influencing the women's sport agenda for the next 5-10 years.

Tea and coffee also available during this time

Working the media – Sam Lane (Media Personality)

3.15 pm Sam's Story / Journey

- Insights into the changes of women in sport in the media and highlights of any specific moments in time that have highlighted this positive change.
- Tips on establishing a successful career in a largely male dominated industry
- Inspiring people/mentors who have made a difference to women in sport.
- Key issues for the future of women in sport.
- Acknowledging what is and isn't working and what is being done about it.
- How the sports sector can work with the media.

Bringing it together – Sue Cormack (Consultant) & Emma Sherry (Lecturer)

4.00 pm A guided discussion and collection of responses in regards to setting the agenda of women's sport for the next 5-10 years

Racing to the finish line with Charles Kovess (Australasia's Passion Provocateur)

4.20 pm Passionate leaders achieving results

- Taking personal responsibility
- Personal and motivational strategies
- Managing crisis situations
- Changing organisational cultures

5.00 pm **Close of Conference**

Cocktail Party

5.15 pm Angela Pippas to formally open the Cocktail Party and provide an overview of the night

Participants are encouraged to network and enjoy the canapés and beverages provided.

7.00 pm **Close of Cocktail Party:** Mark McAllion (CEO vicsport)